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Total No. of Pages : 02

Total No. of Questions : 09

BBA/BBA(SIM/Event Management) (Sem-1)

MANAGERIAL ECONOMICS-I

Subject Code : BBAGE-101-18

M.Code : 75084

Date of Examination : 11-08-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. SECTION-B consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

SECTION-A

1. Write briefly :

- 
- a) What is Managerial Economics? What is its scope?
 - b) What is production possibility curve?
 - c) Define price elasticity of demand.
 - d) What are the conditions of consumer's equilibrium in case of indifference curve analysis?
 - e) Define average cost.
 - f) Define Isoquant.
 - g) Differentiate between fixed costs and variable factors of production.
 - h) Why long run average cost curve is called as 'envelope curve' ?
 - i) What is the relationship between Average Revenue (AR) and Marginal Revenue (MR) in imperfect?
 - j) Distinguish between Rent and Quasi-rent.



SECTION-B

UNIT-I

2. Describe the relationship of managerial economics with the subject of statistics.
3. What is demand forecasting? What is the method of demand forecasting of a net product?

UNIT-II

4. Describe the law of diminishing returns. What is the importance of the law?
5. What is the least cost combination of inputs? How least cost combination is found?

UNIT-III

6. Explain what is the relationship between price elasticity of demand of a commodity and total revenue from the commodity to a company.
7. Discuss low price and output is determined under oligopoly in kinked demand model.

UNIT-IV

8. Describe what are various types of pricing practices used by managerial economists?
9. Explain how rate of interest is determined by demand and supply of capital.

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Roll No.

Total No. of Questions : 09

MICROECONOMICS

Subject Code : BBA-102

M.Code : 10539

Date of Examination : 06-08-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

SECTION-A

1. Answer briefly :
- a. Cardinal utility
 - b. Opportunity Cost
 - c. Price line
 - d. Income Elasticity of Demand
 - e. Average Revenue
 - f. Optimum size
 - g. Shut down point
 - h. Long run average cost
 - i. Quasi rent
 - j. Reserve capacity



SECTION-B

UNIT-I

2. Discuss the applications of Law of Diminishing Marginal Utility in recent times.
3. Demonstrate consumer equilibrium using ordinal utility approach of consumer behaviour.

UNIT-II

4. What do you mean by elasticity of demand? Discuss its types and degrees in detail.
5. How average revenue, marginal revenue and elasticity of demand are related to each other? Explain.

UNIT-III

6. Explain traditional theory of cost and highlight its importance in cost related decisions.
7. Describe the process of taking production decisions under short run in detail.

UNIT-IV

8. Describe the concept of price discrimination. Give description of its degrees.
9. Critically appraise classical theory of interest rate in detail.



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Roll No.

Total No. of Questions : 09

BBA

(Sem.-1)

FINANCIAL ACCOUNTING

Subject Code : BBA-103

M. Code : 10540

Date of Examination : 09-08-22

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Student has to attempt any **ONE** question from each Sub-section.

SECTION-A

1. Answer briefly :
- a) Meaning of accounting.
 - b) Limitations of accounting.
 - c) Petty cash book.
 - d) Journal.
 - e) Revenue expenditure.
 - f) Trial balance.
 - g) Suspense account.
 - h) Non-profit organisation.
 - i) Balance Sheet.
 - j) Bank reconciliation statement.



SECTION-B

UNIT-I

2. What is the double entry system of Book Keeping? What are its advantages and disadvantages?
3. Enter the following transactions in cash book with cash, bank and discount column :
 - Dec. 1 cash in hand Rs. 16,000 ;
 - Dec. 2 Opened a bank account with Rs. 7,000 ;
 - Dec. 3 cash purchase Rs. 600 ;
 - Dec. 4 Received a cheque of Rs. 400 from Mr. Prabhakar and gave him Discount Rs. 25 ;
 - Dec. 6 Cash sale Rs. 1,200 ;
 - Dec. 7 Received a cheque of Rs. 100 from Venketesh for interest ;
 - Dec. 9 Salary paid to the office manager by cheque Rs. 450;
 - Dec. 11 withdrew from bank for personal use Rs. 300 ;
 - Dec. 15 Purchased a bicycle for office use Rs. 300 ;
 - Dec. 18 Paid office rent Rs. 80 ;
 - Dec. 20 Sold goods to shah for cash Rs. 900;
 - Dec. 22 Purchased government bonds Rs. 700;
 - Dec. 25 Paid travelling allowance to the office manager Rs. 150;
 - Dec. 27 Received commission Rs. 175;
 - Dec. 28 Gave a cheque to Ajanta printers for advertisement Rs. 50;
 - Dec. 29 The cheque received from prabhakar on 4th December was dishonoured ;
 - Dec. 31 Cash in excess of Rs. 2,000 was paid into bank. Balance it.



UNIT-II

4. What do you mean by rectification of error? Describe the various methods of rectification of errors.
5. The following information relates to Anjali who requests you to prepare adjusted cash book and reconcile the same with her pass book :

	Rs.
Cash book balance (Credit)	400
Cheques issued not presented	720
Cheques sent in but not collected	130

In addition you are told that

- a) Debit side of the cash book (bank column) has been undercast by Rs. 250.
- b) Cheque issued for Rs. 100 to a creditor was wrongly entered in the cash column.
- c) Bank cheque Rs. 40 do not appear in cash book.

UNIT-III

6. Define Depreciation? Explain briefly method of calculating depreciation.
7. From the following trial balance of M/s Ram Co. Patna, Prepare a Trading and Profit and Loss A/c for the year ending 31st March 20 and Also Balance Sheet as on that date :

Sr.No.	Particular	Dr. Amount	Cr. Amount
1.	Capital A/c	Nil	45000
2.	Drawing	3250	--
3.	Land and Buildings	12750	--
4.	Plant and Machinery	7250	--
5.	Furniture	750	--
6.	Carriage	2125	--
7.	Wages	10750	--
8.	Salaries	2350	--
9.	Bad Debts Provision Sales(1.4.2010)	--	1250
10.	Sales	--	47500
11.	Return inward	900	--
12.	Bank Charges	750	--
13.	Taxes	425	--
14.	Discount	--	60
15.	Purchases	20000	--
16.	B/R	--	750
17.	Debtors	18900	--
18.	Creditors	--	6125
19.	Stock (1.4.2010)	12500	--
20.	Cash in hand	7000	--
21.	Bank Loan	--	515
		100450	100450

8. What do you mean by non-profit making trading concerns?
9. The following is the Receipts and Payments account of the jolly makers club in respect of the year ending March 31, 2011.

Receipt	Rs.	Payments	Rs.
To Balance (1.4.10)	2050	By Salaries	4160
To Subscription		By Rates and Taxes	1200
2009-10 80		By Stationery	800
2010-11 4220		By Telephone Expenses	200
2011-12 160	4460	By Investment in Govt. Securities	2500
To profit on sports marketing	2850	By Sundry Expenses	1850
To Interest on Investment	2000	By Balance C/d (31.3.11)	900
To Sundry Receipt	250		
	11610		11610

The following additional facts are ascertained :

- a) Stock of Stationery on April 1, 2010 was Rs. 100 and on March 31, 2011 Rs. 180.
- b) Rates and taxes were prepaid to the extent of Rs. 400.
- c) Telephone charges outstanding amounts to Rs. 75.
- d) In 2009-10, subscription received in advanced amounted to Rs. 200 for current year and Rs. 180 were due on March 31, 2011.
- e) On March 31, 2011 the building stood in the books at Rs. 20,000 and it is required to write off depreciation at 5%. Investment on March 31, 2010 were Rs. 4000.

You are required to Prepare Income and Expenditure and Balance Sheet on that day



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